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My Funnel Analytics Planning Saved a few seconds ago 98%

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graph LR; subgraph AdSources; direction TB; F[Facebook]; LA[LinkedIn Ad]; end; subgraph LandingPage; LP[Landing page]; end; subgraph Lead; L[Lead]; end; subgraph Consultation; CP[Consultation page]; end; subgraph Booking; BP[Booking Page]; end; subgraph ThankYou; TP[Thank You]; end; subgraph ServicePage; SP[Service page]; end; F --> LP; LA --> LP; LP --> L; L --> CP; CP --> BP; BP --> TP; SP --> CP; RA[Retargeting Ad] --> SP; Email[Email] --> L;
```

The diagram illustrates a marketing funnel with the following stages and components:

- Ad Sources:** Facebook and LinkedIn Ad feed into the Landing page.
- Landing page:** Features an "OPT IN" button.
- Lead:** Represented by a yellow person icon, receiving an "Email" notification.
- Consultation page:** Features a "CALL TO ACTION" button. It is also reached from a "Service page" (indicated by a downward arrow).
- Booking Page:** Features a "BUY NOW" button.
- Thank You:** Features a "CALL TO ACTION" button.
- Retargeting Ad:** Represented by an Instagram icon, targeting the Service page.

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